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Author Showcase

Shell Education authors represent the most respected names in education, including these experts:



Timothy Rasinski

Timothy Rasinski, Ph.D., is a professor at Kent State University and the author of several best-selling books and numerous articles on reading education, word study, and reading fluency.



Danny Brassell

Danny Brassell, Ph.D., California State University, Dominguez Hills, has written extensively. Using humor, music, and games, Danny has motivated audiences across the country to create cultures in homes, schools, and businesses that stimulate innovation through widespread reading.



Laney Sammons

Laney Sammons, M.L.S., has spent over 20 years as a teacher and instructional coach. She has presented at National Council of Teachers of Mathematics conferences and is currently a mathematics consultant who provides engaging training on the Guided Math Framework that she developed.



Wendy Conklin

Wendy Conklin, M.A., is an award-winning author, editor, educational consultant, and former teacher. She trains teachers in staff development workshops across the country, writes curriculum, and has taught diverse groups of children.



Ellin Oliver Keene

Ellin Oliver Keene, M.A., has been a classroom teacher, staff developer, author, and adjunct professor of reading and writing. She served as Deputy Director and Director of Literacy and Staff Development for the Cornerstone Project at the University of Pennsylvania.



Linda Gojak

Linda Gojak, M.A.Ed., is the NCTM President for the 2012-2013 term. She has been in education for over 35 years, and has taught mathematics at various grade levels. Linda is a leader in mathematics education and has served as president of the Ohio Council of Teachers of Mathematics and National Council of Supervisors of Mathematics.



Ruth Helen Yopp

Ruth Helen Yopp, Ph.D., Professor of Elementary and Bilingual Education at California State University, Fullerton, has co-authored several books, has numerous publications in professional journals, and was inducted into the California Reading Hall of Fame in 2000.



Hallie Kay Yopp

Hallie Kay Yopp, Ph.D., Professor of Elementary and Bilingual Education at California State University, Fullerton, co-directs the 23-campus system's Center for the Advancement of Reading and is an inductee into the California Reading Hall of Fame.

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